



## BULK SEO ARTICLE WRITING SERVICE

How does it work?

*Some Frequently Asked Questions*

Thank you for your interest in our bulk 350-word SEO article writing service.

This is our *bulk article writing service*, primarily for SEO service providers to introduce regular fresh content onto their clients' websites in order to support SERP ranking. Whilst they are individually written and every effort is made to keep them from sounding the same, they are not intended to be extensively researched or deep-and-meaningful pieces.

*Client is to supply* trusted sources from which to extract information, keywords, article titles, graphics, publishing schedule, brand voice and target audience. *No additional research* is applied, however it can easily be accommodated should this be required.

Every care is taken to *avoid plagiarism*. At this level, articles will contain similar content that echoes information displayed in the client's collateral. Should it be required, Copyscape checking is applied.

The service includes the *writing, uploading and scheduling* of articles ranging between 330 and 370-words.

*Ownership* reverts to the client.

The service includes *2x revisions*. As the client is the expert in their field, the onus is on you to identify any errors or misrepresentation, which will be rectified during revision.

*50% deposit* is required prior to commencement. Balance of payment is 7 days from invoice.

### 2017 Bulk 350-Word SEO Article Rates

Our rate for individual 350-word articles is \$15.

We offer the following discounted rate for bulk orders:

Monthly retainer of \$625 which includes 50 articles at \$12.50 per article. Thereafter \$10 per article.

This is a month-by-month service. Article orders must be received 15-days prior to the first of the month.

Clients are not tied into a long-term contract.



To order 350-word SEO articles, contact [chirene@tworedcrows.co.za](mailto:chirene@tworedcrows.co.za)